UC Merced
Division of Student Affairs
Strategic Plan 2007-2012 SUMMER 2010 UPDATE

IMPERATIVE ONE: Promote student learning and success through collaborative partnerships on and off campus

No	Initiative	Goal	Dept.	Completed/Status
1.1A	Develop services and support systems to meet the special needs of graduate students.	Each Student Affairs department will submit a plan to the Vice Chancellor of Student Affairs for meeting the unique needs of graduate students.	Vice Chancellor – Student Affairs	RM hired; services provided but on-going priority
1.1B		Create and market programs specifically targeted toward the needs and availability of graduate students.	Recreation & Athletics	Completed
1.1C		Offer career development workshops.	Career Services	On-going
1.2A	Develop a comprehensive first year experience program.	The Student Advising and Learning Center (Student Advising & Learning) will work collaboratively with faculty to establish a Freshman Year Experience course.	Student Advising & Learning	USTU 10 created
1.2B		Develop a peer-advising program for tutoring and learning assistance in the first year experience residence halls.	Student Advising & Learning	Completed
1.2C		Implement a pilot FYE program that supports students' successful transition to university life.	Housing & Residence Life	Completed
1.3A	Develop a sophomore success program.	Form a collaborative work group that includes faculty, Office of Student Life, and Career Services to create a proposal for a comprehensive sophomore success program.	Student Advising & Learning	To be completed
1.4A	Expand student-centered learning opportunities in partnership with the Schools and within Student	Implement two theme-learning communities founded on scholarship, leadership, and service	Housing & Residence Life	Completed

	Affairs.	and begin dialogues with faculty and the Schools on future programs.		
1.4B		Form a work group that will include faculty to establish a university lecture series and a performing arts series.	AVC Student Affairs	
1.5A	Expand opportunities and access for students to be engaged in the surrounding area to enhance student understanding of civic responsibility.	Build permanent relationships with national volunteer organizations and non-profit organizations as a support effort for annually "signature" events.	Office of Student Life	Completed, but on-going
1.5B		Develop an on-line database and resource list for civic engagement and community involvement opportunities.	Office of Student Life	Partly completed, resources need to be on-line
1.5C		Develop a campus-wide framework for civic engagement through the Community Outreach Forum.	Center for Educational Partnership	
1.5D		Involve students in the community's Alcohol and Other Drugs workgroup.	Health Services	AOD no longer functioning
1.6		Build upon successful FYE pilot to a more comprehensive FYE program through partnerships with units outside Student Affairs	VCSA, Housing & Res Life	
1.7		Refocus the Academic Excellence Program and evaluate its potential expansion	Housing & Res Life	
1.8		Working with student groups, create a window display contest.	Campus Store	
1.9		In collaboration with Academic Advisors, develop a course articulation database to facilitate study abroad	International Affairs	
1.10		Launch the Create Research Exhibition	Graduate Student Services	
1.11		Develop a preparation program to better prepare students for career	Career Services Center	

		fairs		
1.12		Create functioning Enrollment Management Committee	AVC for EM	
1.13		Develop program for at-risk student populations	SALC and AVC for H&W	
1.14		Collaborate with ASUCM to put on a leadership conference for high school students	AVC for SA	

	IMPERATIVE TWO: Champion the diverse community of the campus and region through innovative outreach, awareness programs and advocacy.			
No	**Initiative**	**Goal**	**Department**	**Completed/Status**
2.1A	Develop a comprehensive Enrollment Management Plan and strategies for the recruitment, yield, and retention of students.	Establish a multi-departmental work group to prepare the plan that includes time lines and evaluation strategies.	AVC - Enrollment Services	Completed
2.1B		Develop stronger relations with student development programs at high schools and community colleges.	Admissions, CEP, RAD	On-going
2.1C		Create a greater awareness and interest in the research conducted by faculty and the opportunities for students.	Admissions, VCR	On-going
2.1D		Create publications that are welcoming and accessible to various cultural groups.	Admissions. Disability Services	On-going
2.1E		Develop a comprehensive anti-melt campaign.	Students First Center	Completed
2.2A	Create a comprehensive intercultural initiative to expand and coordinate diversity efforts (awareness, support, and advocacy) into a coherent plan and program.	Establish a multi-departmental work group to prepare the proposal for the establishment of an Intercultural Center.	AVC Student Affairs	In progress; funding and space challenges
2.2B		Compile from each Student Affairs department programs and services designed to meet the needs of our diverse population as it relates to ethnicity, race, gender, sexual orientation, religion, ability, and socioeconomic status.	Office of Student Life	????
2.2C		Establish a Campus Access Committee to facilitate discussions on accessibility across the university.	Disability Services	In Progress

2.3A	Develop programs to meet the needs of returning adult students, transfer students, and veterans.	Create a workshop for transfer students on money management.	Financial Aid & Scholarship	Completed
2.4A	Connect more closely Student Affairs initiatives with the work of the Center for Educational Partnerships and the Great Valley Center to support efforts to increase education attainment in the Central Valley.	Establish a work group to identify opportunities, develop strategies, timelines and priorities for Student Affairs units to support the outreach efforts of the Center for Educational Partnerships.	Vice Chancellor – Student Affairs	On-going
2.5A	Investigate the establishment of an Educational Opportunity Program and other services to support the needs of first generation students.	Establish a work group to prepare a proposal for an Educational Opportunity Program.	Admissions & AVC – Enrollment Services	Completed
2.6		Conduct research into which students and student groups are melting	SFC and IPA	
2.7		Discuss appropriate resources to assist transfer students and veterans	SALC, AVC H&W, Registrar's Office	
2.8		Further develop, depending upon resources, EOP services for transfer students	???	
2.9		Parent Empowerment Conference	CEP	
2.10		Workshop Series for International Students	International Affairs	
2.11		Develop a transition services outreach program	Disability Services	

	IMPERATIVE THREE: Support university-wide efforts that sustain an environment characterized by physical and emotional wellness on the part of students.			
No	**Initiative**	**Goal**	**Department**	**Completed/Status**
3.1A	Build a student union with essential services.	In consultation with ASUCM, establish a multi-departmental work group to prepare a proposal for funding, design, and building of a Student Union.	Vice Chancellor - Student Affairs	SU report submitted; working to pursue an alternative strategy
3.2A	Increase grants, donations and other resources to further Student Affairs initiatives.	In collaboration with University Advancement, each Student Affairs department will identify external funding opportunities to create a relevant list and plans to pursue them.	AVC Student Affairs	On-going
3.3A	Create master plans for Student Affairs space.	In partnership with Physical Planning, Design and Construction, create a master plan for Housing and Residence Life, dining, and Recreation as the campus grows.	Housing & Residence Life, Dining, & Recreation & Athletics	To be completed?
3.3B		Develop interim plan to house tutoring services.	Student Advising & Learning	In progress
3.3C		Complete the “welcome center” in the Student First Lobby.	Students First Center	Completed by creation of the Visitor Center
3.4A	Implement programs to support current and future Student Affairs staff with comprehensive training, on-going professional development, and recognition.	Create opportunities for on-going training and support to staff on business practices.	MSO	Completed for administrative staff
3.4B		Conduct new student affairs staff orientation.	MSO	Completed
3.4C		Implement a staff recognition program.	Student Affairs Division (Leslie Santos; inaugural chair)	Completed

3.4D		Host Student Employment Appreciation Event to honor their contributions.	Career Services	Completed
3.5A	Build an information technology infrastructure of staff and resources to improve communication, effectiveness, and efficiencies to support student needs and Student Affairs staff.	Conduct an audit of each Student Affairs department's technology needs for the coming five years and create a proposal to meet those needs.	AVC - Enrollment Services & Registrar	To be completed; consultant to be hired?
3.5B		Improve the website use for visitors, prospective students, applicants, and admits– include use of videos and social networking sites.	Admissions & Students First Center	Admissions website improved, but other websites need to be updated
3.5C		Add Open Communication to Medical Management System to allow students to make own appointments and secure medical communication.	Health Services	In Progress
3.5D		Work with IT to enhance portal initiatives for all units in Student Affairs.	AVC – Student Affairs & AVC – Enrollment Services	Completed and 0n-going
3.5E		Create a scholarship list-serve.	Financial Aid & Scholarships	Completed
3.5F		Create an on-line newsletter on upcoming promotions, new items, and sponsored programs.	Bookstore	Completed
3.5G		Develop on-line training for financial aid and scholarships.	Financial Aid & Scholarships	Completed
3.5H		Develop a website to allow students to initiate service and accommodation requests and to provide case management tracking.	Disability Services	In Progress
3.6		Implement "Event Express" the ability to book rooms for events via the web	Registrar's Office	

3.7		Complete the development of a formal training program including a comprehensive training manual for SFC staff	SFC	
3.8		Create a stronger web presence	CAPS	
3.9		Work with University Relations to successfully solicit lead gifts for scholarship campaign	Financial Aid	
3.10		Develop an on-line tool for communicating transfer credit decisions to students and advisors	Admissions	
3.11		Increase staff to support services and help the Division meet and/or maintain the identified initiatives and goals	VCSA, AVCs	
3.12		Consider reviving the Student Affairs Fellows model	SA Leadership Team	

	IMPERATIVE FOUR: Create an environment that fosters student development theory to practice			
No	**Initiative**	**Goal**	**Department**	**Completed/Status**
4.1A	Implement a sequential professional development/life skills program for student employees.	In collaboration with Career Services, create a professional development program that will focus on life skills and professionalism/work values enhancement that will be a model for other Student Affairs departments.	Dining Services	Completed and on-going
4.2A	Create involvement opportunities and targeted workshops for students to further develop leadership and life skills.	Train students in ASUCM and recognized student organizations on fundamental business practices.	MSO	Completed
4.2B		Present workshops on translating student experience to internship and employment opportunities.	Career Services	Completed and on-going
4.2C		Senior Weeks: training workshops for life after graduation.	Financial Aid & Career Services	Completed and on-going
4.2D		Create a student window display contest to involve students in marketing strategies, customer research, and design creation.	Bookstore	In progress
4.2E		Involve students as members of a Bookstore Advisory Board to introduce them to the retail industry.	Bookstore	Starts fall 2010
4.2F		Develop independent study and internship credit opportunities through faculty sponsored credit-bearing experiences.	Career Services	Completed in SSHA
4.3A	Develop a process to officially record, track, and recognize students' co-curricular experiences.	In collaboration with the Registrar's Office, research co-curricular transcript programs and prepare a proposal for implementation of the program.	Office of Student Life	In progress

4.4A	Incorporate student development theory into all written policies and procedures.	Review the Student code of Conduct/Student Handbook to ensure clarity and consistency in practice and congruency with current student development theory.	Office of Student Life	On hold
4.4B		Review documents to focus on independent living philosophy and create practices and delivery services to reflect that philosophy.	Disability Services	Completed
4.5A	Develop and implement or expand peer leadership programs in each of the Student Affairs departments.	Submit a proposal for a comprehensive center to coordinate and plan annual leadership development initiatives.	Office of Student Life	Completed
4.6		Formal “On Course” training for staff, student leaders, TAs by On Course facilitator	SALC	
4.7		Coordination of campus groups who want to work in the community	Career Services Center, OSL	
4.8		Work with RAD athletes so that they can present their athletic experiences on their resumes	Career Services Center, RAD	
4.9		Pilot professional development program on Student Affairs for SAO IIIs and above	VCSA, AVCs and Prof Dev Committee	

	IMPERATIVE FIVE: Support university-wide efforts that sustain an environment characterized by physical and emotional wellness on the part of students.			
No	**Initiative**	**Goal**	**Department**	**Completed/Status**
5.1A	Develop and expand wellness programs so that this truly becomes a *hallmark* of the campus as we strive to create a healthy campus culture.	Formulate a Wellness Steering Group: select staff, faculty & student members, kick-off planning, select objectives and develop a comprehensive plan.	Wellness Team	In progress
5.1B		Develop and implement a peer health education group.	Health Promotion	On-going
5.1C		Expand resources for students on healthy meal options and nutrition information.	Dining Services, Health Promotion	On-going
5.1D		Develop and implement resources on responding to students in need.	Counseling Services, SRT	
5.1E		Diversify themes of workshop series and to promote message of the holistic nature of academic success.	Student Advising & Learning	Completed
5.2A	Expand recreation programs, develop athletic programs, and expand venues.	Develop Recreation Advisory Board with responsibility to oversee expansion of recreation programs, athletes, venues and fundraising.	Recreation & Athletics	Completed
5.2B		Develop fitness program to include non-credit classes and personal training.	Recreation & Athletics	On-going
5.3A	Develop case management system to monitor and support at-risk students.	Develop a system of early notification by departments for students who are at risk.	Counseling Services	Completed
5.3B		Evaluate the role of the Student Response Team and continue educating the campus community in light of best practices.	AVC Student Affairs & SRT	On-going
5.4		Implement BASICS intervention program	Health Promotion	

5.5		Establish an end of the year Dining event for campus residents that becomes an annual tradition	Dining Services	
5.6		Integrate programming themes to promote the message on wellness	Wellness Steering Team	