E-mail Message sent Friday, November 19 to Prospective Applicants

Greetings from UC Merced!

Are you thinking about your college destination next year? If so, I'm writing to encourage you to keep the best options open! Consider applying to UC Merced for the Fall 2011 semester if you haven't done so yet. **Below are some helpful links and resources for prospective freshman and transfer applicants:**

- **Apply online at www.universityofcalifornia.edu/apply** for the **Fall 2011** semester before the end of the priority application filing period on **Tuesday, November 30, 2010**.
    - If you haven't started your application yet, don't delay! Remember, you can save your work and submit it by November 30. Download a quick start guide for important UC application tips:
        - **Freshman Quick Start Guide**
        - **Transfer Quick Start Guide**
    - Do you have questions about **UC eligibility requirements? Review them on our website** .
        - **Freshman applicants** are students who have or will receive a high school diploma or equivalent before the Fall 2011 semester starts, but have not enrolled in a regular session at any college or university.
        - **Transfer applicants** are students who, after high school, enrolled in a regular session at another college or university. If you attended college while in high school, apply as a freshman.
- View important upcoming dates and deadlines:
    - **Freshman applicants** (be sure to pay special attention to the information about taking your ACT Plus Writing and/or SAT Reasoning **AND** SAT Subject tests by the December 2010 testing dates).
    - **Transfer applicants**
- Learn more about UC Merced:
    - **Chat online** with an admissions advisor and get answers at **admissions.ucmerced.edu/admissions-faq**

- Find out more information about financial aid by visiting the **UC Merced Financial Aid Website** , sending an e-mail to finaid@ucmerced.edu or calling (209) 228-4243.
- Come see our beautiful campus! **Sign up for a tour at tours.ucmerced.edu**

Questions?
Visit our website at **admissions.ucmerced.edu** , e-mail us at admissions@ucmerced.edu or call us at (866) 270-7301 (toll-free in California) or (209) 228-4682. We wish you all the best and hope to hear from you soon.

Sincerely,

Encarnacion Ruiz
Director of Admissions
University of California, Merced

Email Message Sent Thursday, October 14 to Prospective Applicants

Hi Regan,

I am writing to remind you that UC Merced's third annual Preview Day, our fall open house, is coming up this weekend. The details follow:

- Saturday, October 16, 2010
- 10:00 a.m. - 2:30 p.m. (Check-in begins at 9:30 a.m.)
- University of California, Merced campus - 5200 N. Lake Road, Merced, CA 95343

If you haven't done so yet, I encourage you to sign up via our **Preview Day Web page** . There you will find a schedule of the day's events, parking information, a campus map, directions and more. **You can also view the agenda here** .

If you have any questions, please call us: (209) 228-4682 or (866) 270-7301 (toll-free in California). You can also visit our Web site. I hope to see you on campus this Saturday.

Sincerely,

Encarnacion Ruiz
Director of Admissions
University of California, Merced

E-mail Sent 10/4/10 to Prospective Applicants

Dear Regan,

Please allow me to introduce myself. I am Encarnacion Ruiz, the Director of Admissions for the University of California, Merced. Students are discovering the benefits of UC Merced, which is reflected by the Fall 2010 entering class, the largest to date. During this exciting time, I am writing to let you know about important dates and upcoming events that will give you an opportunity to learn more about the UC Merced campus and the University of California.

Preview Day (UC Merced's Fall Open House)
Saturday, October 16, 2010
10 a.m.-2:30 p.m. (Registered guests can check in beginning at 9:30 a.m.)
Meet UC Merced faculty, students, and staff; attend academic presentations; learn about admissions and the financial aid process; take special campus tours and more.
Sign up online here via the Preview Day page .

CollegeWeek Live - University of California Day
Thursday, October 7, 2010
Visit UC Merced and the other UC campuses online and get answers to your questions in real time. Chat with admissions representatives, watch live video presentations and more. Please note: The UC Merced video presentation begins at 11:00 a.m. Pacific Time, featuring UC Merced students who will be available to answer your questions. You can sign up for CollegeWeek Live online using the above link.

Apply Online
If you plan to apply for the Fall 2011 semester, the University of California online application is available now. Students can begin to work on the application, save the information and submit it during the **priority filing period November 1-30** ***(see link to application above)*****.**

We are Here to Help
If you have questions about UC Merced, you can call us at (866) 270-7301 (toll-free in California) or contact us using the information below.

Contact Us
Web site: admissions.ucmerced.edu
Phone: (209) 228-4682
E-mail: Iwant2be@ucmerced.edu

Best wishes,

Encarnacion Ruiz
Director, Office of Admissions
University of California, Merced