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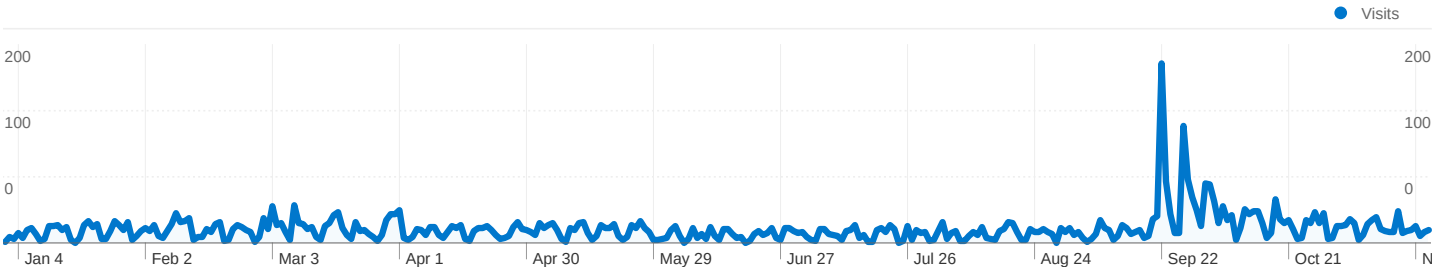
Dashboard

Jan 1, 2010 - Nov 22, 2010

Comparing to: Site



Site Usage

4,645 Visits

42.43% Bounce Rate

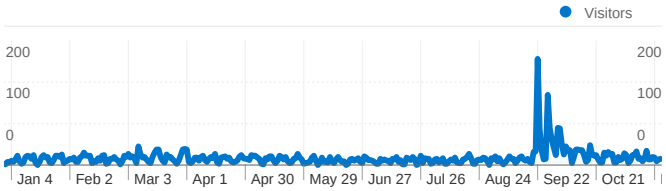
13,146 Pageviews

00:03:02 Avg. Time on Site

2.83 Pages/Visit

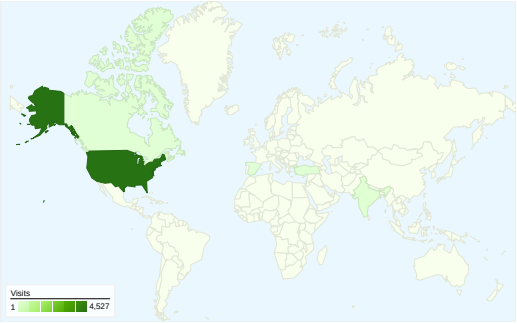
54.62% % New Visits

Visitors Overview

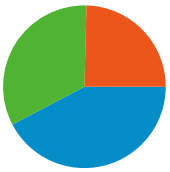


Visitors
2,630

Map Overlay



Traffic Sources Overview



- **Search Engines** 1,965.00 (42.30%)
- **Referring Sites** 1,538.00 (33.11%)
- **Direct Traffic** 1,142.00 (24.59%)

Content Overview

Pages	Pageviews	% Pageviews
/student.htm	6,768	51.48%
/	2,902	22.08%
/staff.htm	1,486	11.30%
/glossary.htm	532	4.05%
/default.htm	450	3.42%

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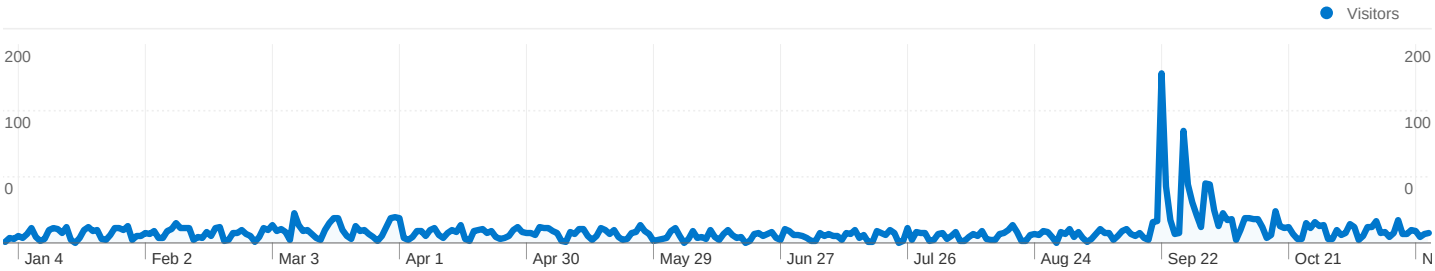
Visitors Overview

Jan 1, 2010 - Nov 22, 2010

Comparing to: Site



2,630 people visited this site

4,645 Visits

2,630 Absolute Unique Visitors

13,146 Pageviews

2.83 Average Pageviews

00:03:02 Time on Site

42.43% Bounce Rate

54.62% New Visits

Technical Profile

Browser	Visits	% visits
Firefox	2,283	49.15%
Internet Explorer	1,488	32.03%
Chrome	444	9.56%
Safari	406	8.74%
Mozilla	8	0.17%

Connection Speed	Visits	% visits
T1	3,183	68.53%
Cable	640	13.78%
DSL	549	11.82%
Unknown	258	5.55%
Dialup	12	0.26%

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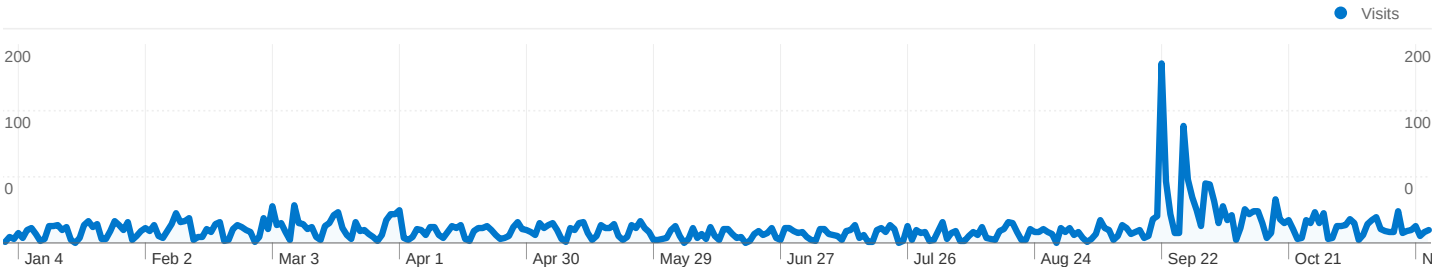
Traffic Sources Overview

Jan 1, 2010 - Nov 22, 2010
Comparing to: Site



All traffic sources sent a total of 4,645 visits

24.59% Direct Traffic

33.11% Referring Sites

42.30% Search Engines

Search Engines
1,965.00 (42.30%)

Referring Sites
1,538.00 (33.11%)

Direct Traffic
1,142.00 (24.59%)

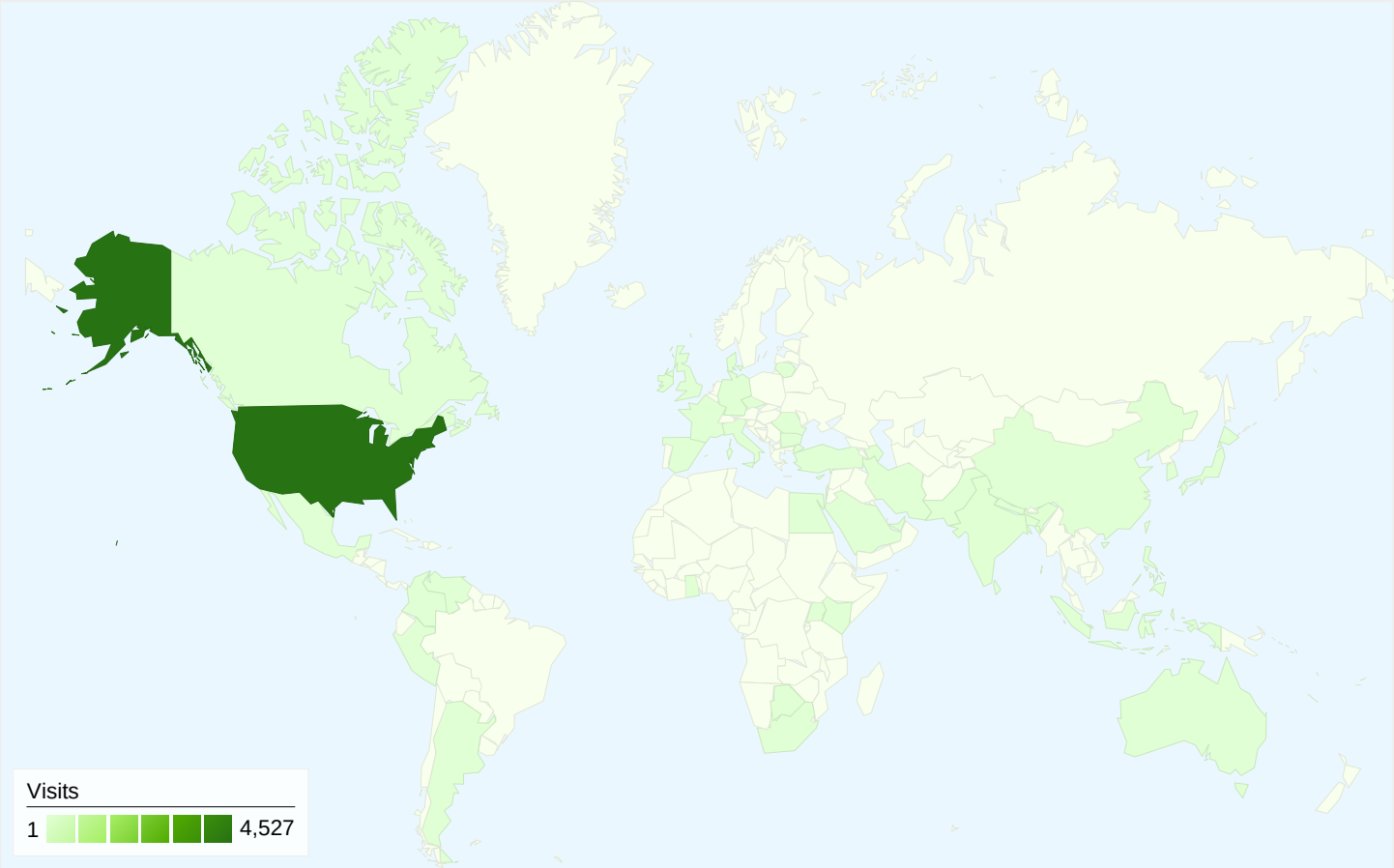
Top Traffic Sources

Sources	Visits	% visits
google (organic)	1,262	27.17%
(direct) ((none))	1,142	24.59%
ipasurvey.ucmerced.edu	1,051	22.63%
search (organic)	613	13.20%
ucmerced.edu (referral)	159	3.42%

Keywords	Visits	% visits
ipa	271	13.79%
uc merced statistics	103	5.24%
uc merced ipa	77	3.92%
srveys@ucmerced.edu	73	3.72%
institutional research	60	3.05%

Map Overlay

Jan 1, 2010 - Nov 22, 2010
Comparing to: Site



4,645 visits came from 44 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
4,645 % of Site Total: 100.00%	2.83 Site Avg: 2.83 (0.00%)	00:03:02 Site Avg: 00:03:02 (0.00%)	54.62% Site Avg: 54.62% (0.00%)	42.43% Site Avg: 42.43% (0.00%)

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	4,527	2.85	00:03:05	53.68%	41.86%
India	20	1.45	00:00:26	100.00%	80.00%
Turkey	9	1.22	00:00:28	44.44%	77.78%
Canada	9	2.11	00:01:13	100.00%	66.67%
Philippines	7	3.00	00:01:30	85.71%	57.14%
Spain	7	1.57	00:00:27	57.14%	42.86%
Germany	7	4.29	00:05:09	100.00%	42.86%
Japan	6	2.83	00:03:05	83.33%	16.67%
United Kingdom	5	1.20	00:00:31	100.00%	80.00%

Australia	**4**	1.25	00:00:05	100.00%	75.00%
					1 - 10 of 44

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Content Overview

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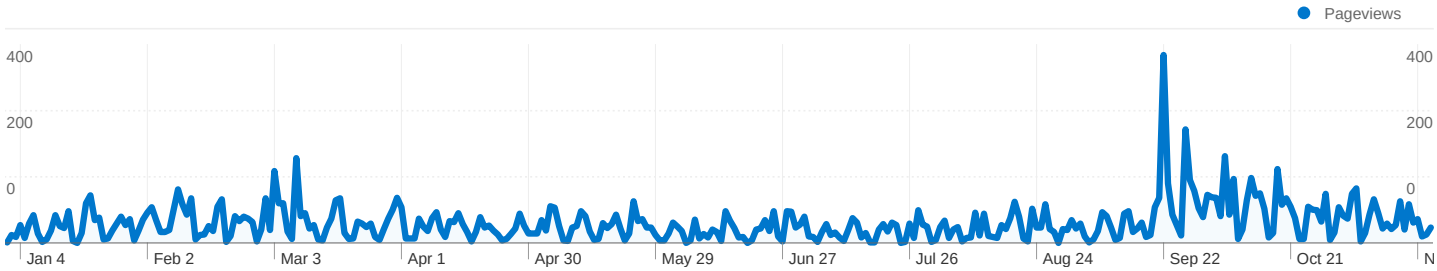
Comparing to: Site



Pages on this site were viewed a total of 13,146 times

13,146 Pageviews

7,456 Unique Views

42.43% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/student.htm	6,768	51.48%
/	2,902	22.08%
/staff.htm	1,486	11.30%
/glossary.htm	532	4.05%
/default.htm	450	3.42%