Biographical Information for
David H. Hosley
Interim Vice Chancellor for University Relations

Dr. Hosley has been asked by the Chancellor to extend his service as Interim Vice Chancellor for University Relations for a period of one year, from February 1, 2011 to January 31, 2012 in order to permit the incoming Chancellor to determine how best to fill the post on a career basis. The vacancy in the post resulted from the January 4, 2010, resignation of the prior incumbent to pursue a career in the private sector. It is anticipated that a national search for a permanent appointee will be undertaken in the future.

During this additional one year assignment, Dr. Hosley will continue to be responsible for the broad areas of fundraising, communications, and governmental relations as well as the further development of a strategic plan for the university relations area. Dr. Hosley is an effective and seasoned leader in the university relations arena, and with direct and successful experience in fundraising, communications and governmental relations. Dr. Hosley joined UC Merced in 2008 as President of the Great Valley Center (GVC), a not for profit entity headquartered in Modesto and affiliated with the UC Merced campus. His service as GVC President terminated effective September 1, 2010.

Prior to joining the Great Valley Center, Dr. Hosley held several significant leadership posts, including the following: President and General Manager of KVIE-TV, Sacramento from 1998-2008; General Manager of KCSM TV/FM, San Mateo from 1992 – 1998; Vice President and General Manager of KQED-TV from 1990 - 1992 and Station Manager of KQED-FM from 1987 – 1990; Program and News Director for WINZ-AM (Miami) from 1984 -1986; Associate Professor and News Director at the University of Florida and WRUF-AM from 1981- 1984; Bureau Chief and Anchor, Editor/Producer at KCBS-AM San Francisco during the period 1971 – 1979; and various assignments with AM and FM stations from 1969 – 1971.

Dr. Hosley has led strategic planning efforts and recorded impressive success in fundraising throughout his career. He is active in San Joaquin Valley civic and educational efforts and serves on the UC Davis Foundation Board, The Dean's Advisory Council for the UC Davis College of Agriculture and Environmental Sciences, the California Partnership for the San Joaquin Valley (Executive Committee), the California Asian-Pacific Chamber of Commerce, among others. He has lectured at the Stanford University Graduate School of Business on "Strategic Management in the Nonprofit Environment, and at the Stanford University Mass Media Institute on "Mass Media and Society" and "Broadcast Newswriting". He also has served as an adjunct faculty member at the College of Notre Dame and Florida International University and as an Assistant Professor at the University of Florida. Dr, Hosley also is a recognized documentary film producer and the author of numerous articles.

Attached is brief biographical information concerning Dr. Hosley.

DAVID H. HOSLEY

Education

M.S.	Stanford University
Ph.D.	Columbia University

Appointments

2009 – Present	Interim Vice Chancellor for University Relations, UC Merced
2008 – 2010	The Great Valley Center (Affiliated with UC Merced) President
1998-2008	KVIE-TV, Sacramento President and General Manager
1992-1998	KCSM TV/FM, San Mateo General Manager
1987-1992	KQED, INC., SAN FRANCISCO
1990 – 1992	V.P. and General Manager, KQED-TV
1987-1990	Station Manager, KQED-FM
1986-1987	KPIX-TV, San Francisco Newswriter and Special Projects Producer
1984-1986	WINZ-AM, Miami Program and News Director
1981-1984	University of Florida and WRUF-AM/FM Associate Professor and News Director
1971 – 1979	KCBS-AM, SAN FRANCISCO
1977-1979	Bureau Chief and Anchor
1975-1977	Editor/Producer
1971-1974	
1971	Desk Assistant
1974-1975	WCBS-AM, New York Desk Assistant
1969-1971	KZSU-FM, STANFORD

1970-1971	Station Manager
1969-1970	News and Sports Director